

MAXLiT™ 2.0

POWERED BY 4K PRINT TECHNOLOGY



MAXLiT 2.0™ - The Standard For Backlit

MAXLiT 2.0™ is the backlit print media that your graphics need to be printed on. For great color saturation, visual intensity and durability for ongoing usage and transportation, MAXLiT 2.0™ is for you. Powered by 4K Print Technology completes the recipe for a backlit message that packs the punch you have been looking for.



SATURATION

Say goodbye to backlit washout. MAXLiT 2.0™ is Pure color! Pure POP!



DURABILITY

Wrinkle resistant and doesn't smudge; it handles like a dream, no special packaging needed.



INTENSITY

The colors are vivid and bring backlit imagery to life like never before. The intensity will turn some heads.



4K PRINT TECHNOLOGY

MAXLiT 2.0™ is powered by Optima's 4K Print Technology and packs a punch once the lights are powered up.

KEY FEATURES:

- 10' Grand Format Material
- Powered by 4K Print Technology
- Flame Retardant
- Slight Stretch for Installation Ease
- Extremely Durable
- Incredible Saturation and Intensity
- Great For SEG Lightboxes